



Honorary Chairman
Jackie Smith
NFL Hall of Famer

Committee Members
Bill Rowe, Chairman
The Incubation Factory

Ed Catani
Walgreens

Steve Donnell
Batteries Plus

Scott Fehr
Image Technologies

Jim Fox
SuddenLink
Communications

Linda Moreland
Charter Business

Gail Palubiak
Precision Wealth
Strategies

Jill Pass
Image Technologies



12th Annual JDRF Golf Tournament
Tee Up to Cure Diabetes
Honoring NFL Hall of Famer, Jackie Smith

Monday, June 14, 2010

We invite you to take part in the 12th Annual JDRF Golf Tournament, ***Tee Up to Cure Diabetes***. This exclusive golf tournament is the perfect venue to entertain your customers, clients, associates and friends while helping the Juvenile Diabetes Research Foundation.

This event has provided close to a million dollars to diabetes research since its inception and with continued support, will help us achieve our goal of finding a cure for type 1 diabetes, a disease that strikes children and adults suddenly and lasts a lifetime.

This tournament will be held at Algonquin Golf Club on **Monday, June 14, 2010**.

Algonquin Golf Club is among the oldest clubs in St. Louis and is considered one of the top golf courses in the area. Tournament participants will be among the first to play the *newly redesigned* course and enjoy a great day of golf at this beautiful and exclusive venue. Event planners have arranged for unique entertainment, helpful clinics and “one-of-a-kind” contests for your enjoyment.

In addition to the challenges while on the course, participants will enjoy lunch and unlimited drinks. At the completion of the tournament, prizes will be awarded while enjoying a full buffet. We will also have a silent auction for exceptional items you will definitely want to take home with you. Every participant will also receive a wonderful patron gift as our way of saying “thank you” for your generous support.

Get your team together and make plans to join us for this exciting day. We look forward to seeing you on June 14th!

Sincerely,

William Rowe,
Chairman, Tee Up to Cure Diabetes 2010

The Juvenile Diabetes Research Foundation (JDRF) is the worldwide leader in funding research to cure type 1 diabetes, JDRF sets the global agenda for diabetes research and is the largest charitable funder of and advocate for diabetes science worldwide.

Register Your Foursome Today.....

Each Golfer Receives:

Patron Gift
Participation in On-Course Games
Opportunity for Prizes & Silent Auction

Pre-Tournament Golf Clinic
Lunch, Beverages, Full Buffet & Open Bar
and an unforgettable experience....

Player 1	Name	
	Company	
	Address	
	City, State & Zip	
	Phone	
	eMail	

Player 2	Name	
	Company	
	Address	
	City, State & Zip	
	Phone	
	eMail	

Player 3	Name	
	Company	
	Address	
	City, State & Zip	
	Phone	
	eMail	

Player 4	Name	
	Company	
	Address	
	City, State & Zip	
	Phone	
	eMail	

Payment Information

MC / Visa / AMEX / Discover (circle one)	Card #:	Expiration:
Check: <i>Make Checks Payable to JDRF</i>		

Please return your registration to:

Juvenile Diabetes Research Foundation
50 Crestwood Executive Drive, Ste. 401
St. Louis MO. 63126
Fax: 314-842-7486
eMail: mdavis@jdrf.org

Sponsorship
 Opportunities Available
 for Companies &
 Individuals

Please contact JDRF if interested

\$ 450 per golfer

*For additional information please contact Marie Davis, Executive Director, JDRF chapter
 314-729-1846 ext 12 or mdavis@jdrf.org*

“Tee Up to Cure Diabetes” Corporate Sponsorship

Please join us as a Sponsor of the 12th Annual JDRF Golf Tournament, “Tee Up to Cure Diabetes” to benefit research to find a cure for type 1 diabetes. Below you will find several sponsorship opportunities and the associated benefits of each category. In addition to the opportunities defined in the Promotional Plan, the following benefits are *exclusive* to our Sponsors:









Sponsorship Levels

Exclusive Benefits

Championship Tee Sponsor






\$25,000

Title Sponsor

-  16 player entries (four foursomes)
-  Media coverage – calendars, Discoveries Magazine, e-blasts
-  Company spokesperson quoted in print media
-  Four Tee sponsorships with signage
-  Company name displayed prominently throughout the tournament
-  Company prominently featured in brochure & program
-  Deluxe gift package for each golfer
-  Recognition by Master of Ceremonies






Blue Tee Sponsor

\$10,000

-  Eight player entries (two foursomes)
-  Two tee sponsorships with signage
-  Company banner displayed prominently at awards reception
-  Company featured in brochure and program
-  Recognition by Master of Ceremonies




White Tee Sponsor

\$5,000






-  Four player entries (one foursome)
-  Two tee sponsorships with signage
-  Company name featured on the sign visible at the Entertainment hole
-  Company featured in brochure and program
-  Recognition by Master of Ceremonies

Red Tee Sponsor

\$2,200

-  Four player entries (one foursome)
-  Company featured in brochure and program
-  One tee sponsorship with signage

Benefits Include:

-  **Recognition as a valued community partner**
-  **The prestige of participating in a first class signature event**
-  **High customer entertainment value**
-  **An event with contests, entertainment, dining and great gifts**
-  **Opportunity to meet and network with other business & community leaders**

Underwriting Sponsor Opportunities

In addition to the **Sponsorship Golf Packages**, we have other **Underwriting Sponsor Opportunities** available. Each underwriter receives a complete package including high profile media and community visibility in concert with JDRF, as noted in the Promotional Plan. In addition to the opportunities defined in the Promotional Plan, the following benefits are *exclusive* to the Underwriters:

Media Underwriter	
\$15,000	
<ul style="list-style-type: none"> Banners at Check-in and Reception Four tickets to Awards Reception 	<div style="font-size: 2em; font-weight: bold; color: red; margin-bottom: 10px;">SOLD</div> <ul style="list-style-type: none"> Full page ad in the JDRF Gala program Four Golfers to participate in Tournament
Patron Gift Underwriter	Special Events Underwriter
\$7,000	\$5,000
<ul style="list-style-type: none"> Company Name on all Gifts Opportunity to add Promotional ad to Gift Package Four tickets to Awards Reception 	<ul style="list-style-type: none"> Banners at Check-in and Reception Four tickets to Awards Reception
Awards Reception Underwriter	Lunch Underwriter
\$5,000	\$3,500
<ul style="list-style-type: none"> Company Logo on Sign on Bar Card on each table promoting your sponsorship Four tickets to Awards Reception 	<ul style="list-style-type: none"> Imprinted name on lunch boxes Four tickets to Awards Reception
Cart Underwriter	Photography Underwriter
\$2,000	\$2,000
<ul style="list-style-type: none"> Company Name on all carts Name on the cart throughout tournament Two tickets to the Awards Reception 	<ul style="list-style-type: none"> Company Name printed on all photo frames Two tickets to the Awards Reception
Caddy Underwriter	Hole Sponsor
\$1,500	\$500
<ul style="list-style-type: none"> Company Logo on Shirts and Hats of all forecaddies throughout tournament (10-12 caddies) Two tickets to the Awards Reception 	<ul style="list-style-type: none"> One tee sponsorship with signage One ticket to the Awards Reception

Benefits Include:

- Recognition as a valued community partner
- The prestige of participating in a first class signature event
- High customer entertainment value
- An event with contests, entertainment, dining and great gifts
- Opportunity to meet and network with other business & community leaders

Corporate Sponsor/Underwriter Form

Company Information	Contact Name	
	Company	
	Address	
	City, State & Zip	
	Phone	
	Contact eMail	
	Company Website	
<i>*Please include a company logo</i>		

Sponsorship Opportunities		
(check all that apply)		
	Championship Tee Sponsor	\$ 25,000
	Blue Tee Sponsor	\$ 10,000
	White Tee Sponsor	\$ 5,000
	Red Tee Sponsor	\$ 2,200

Underwriting Opportunities		
(check all that apply)		
SOLD	Media Underwriter	\$15,000
	Patron Gift Underwriter	\$ 7,000
	Special Events Underwriter	\$ 5,000
	Awards Reception Underwriter	\$ 5,000
	Lunch Underwriter	\$ 3,500
SOLD	Cart Underwriter	\$ 2,000
	Photography Underwriter	\$ 2,000
	Caddy Underwriter	\$ 1,500
	Hole Sponsor	\$ 500

Payment Information		
MC / Visa / AMEX / Discover (circle one)	Card #:	Expiration:
Check: <i>Make Checks Payable to JDRF</i>		

Please Return Completed Forms to:

**Juvenile Diabetes Research Foundation
50 Crestwood Executive Drive, Suite 401
Saint Louis, MO 63126**

**Phone 314-729-1846
Fax 314- 842-7486
eMail: MDavis@jdrf.org**